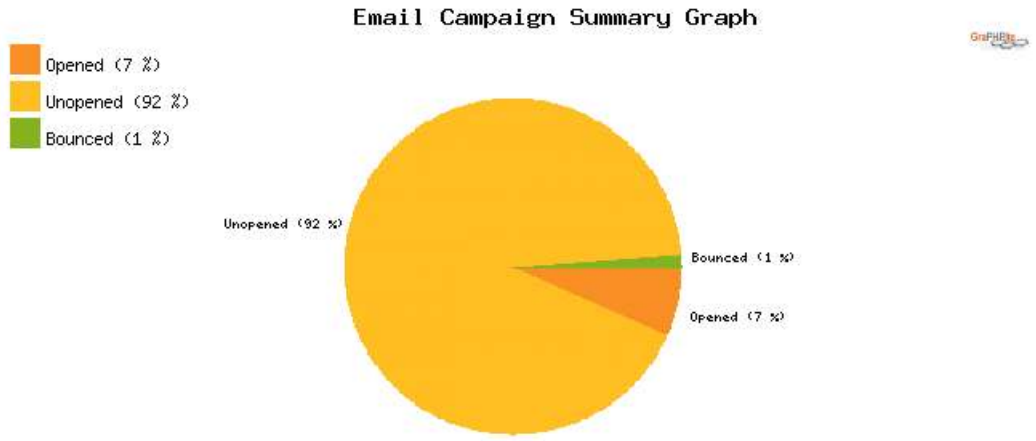
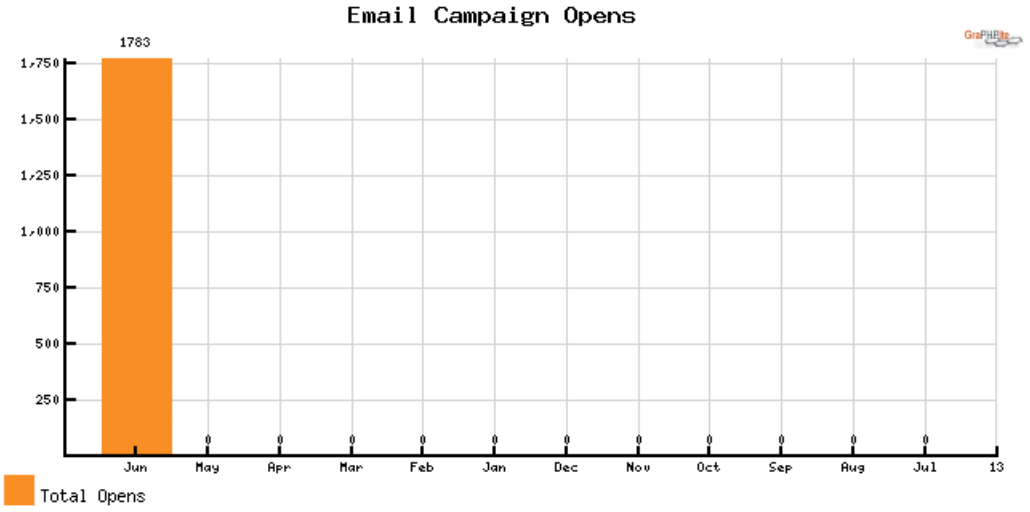
Statistics Snapshot

Email Subject	Bridgestone Newsletter
Contact Lists	3days.gr,Hotels Greece,Pelatologio Web Greece, Test,A-Mykonos Real Estate,doctors,xalvatzis-rethymno, ΤΟΥΡΙΣΤΙΚΑ ΓΡΑΦΕΙΑ,
Start Sending	June 5 2012, 4:35 pm
Finished Sending	June 5 2012, 5:39 pm
Sending Time	1 hour, 5 minutes
Sent To	21,768 of 21,770
Sent By	3DAYS.GR Προσφορές Διακοπών
Opened	1,783 Total Opens / 1,494 Unique Opens
Open Rate:	6.86%
Click-through Rate:	0.43%
Bounced	240



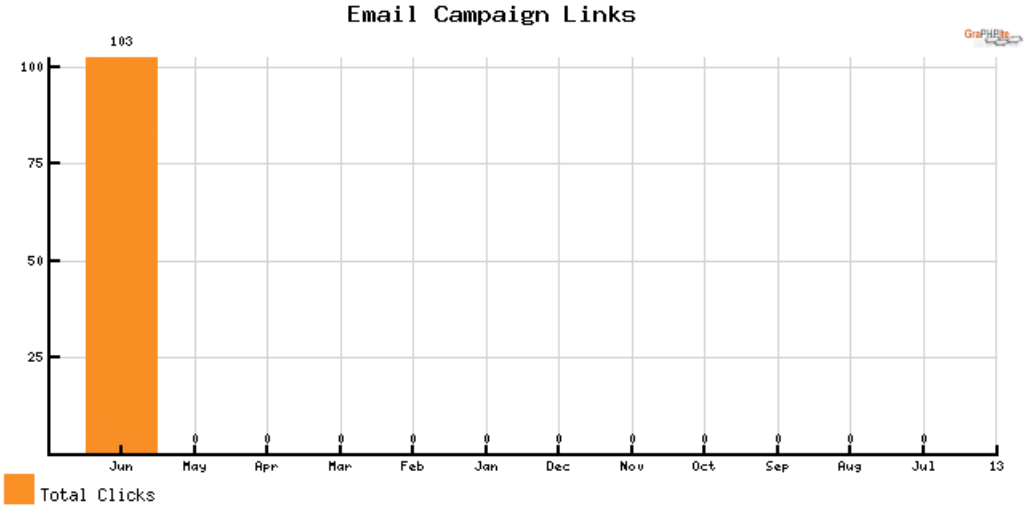
Opens Summary

Total Emails:	21,768
Total Opens:	1,783
Most Opens (Date/Time):	Jun 2012
Total Unique Opens:	1,494
Average Opens:	0.1
Open Rate:	6.86%



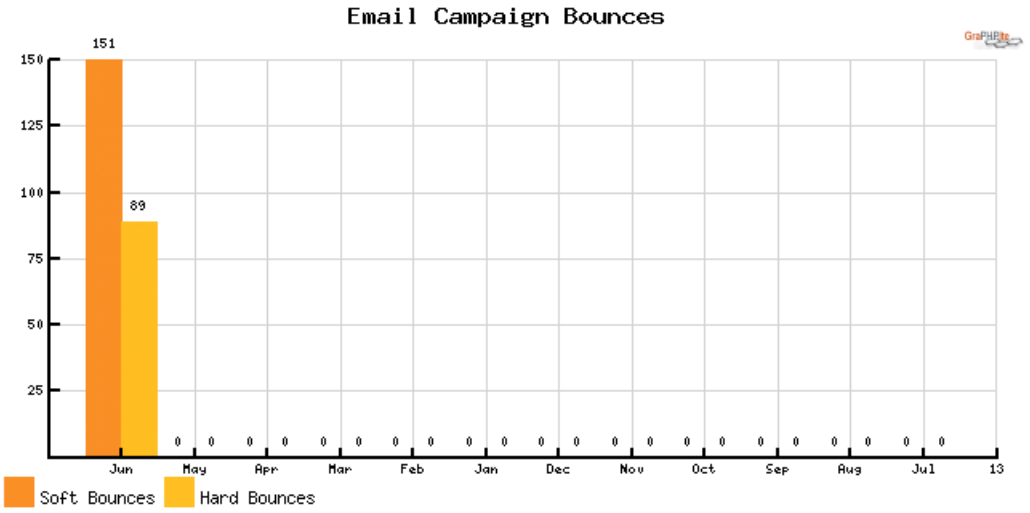
Link Clicks Summary

Total Clicks:	103
Individual links that have been clicked:	3
Most Popular:	http://www.bridgestone.gr/
Average Clicks (Per Email Open):	0.1
Click-through Rate:	0.43%



Bounce Summary

Total Bounces:	240
Total Soft Bounces:	151
Total Hard Bounces:	89



Unsubscribe Summary

Total Unsubscribes:	0
Most Unsubscribes:	

Forwards Summary

Total Forwards:	0
Total Signups:	0